



**ROSES
EXPRESS**

MAXWAY

ABOUT OUR COMPANY:

- Variety Wholesalers, Inc. operates over 350 stores in the Southeast and Mid-Atlantic regions.
- Trade names include: Roses, Roses Express, Maxway, Bargain Town, Super 10, and Super Dollar.
- Privately held corporation founded in the 1930 by the Pope family. Now one of the largest privately owned retail companies in the U.S.
- Ability to make quick decisions.

ABOUT OUR MISSION:

- To provide our customers the very best values and quality merchandise at "Everyday Low Prices".
- To offer Apparel for the entire family and other merchandise categories including Candy, Snacks, HBA, Household Sundries, Housewares, Home Furnishings, Toys, and Seasonal Products all at "Everyday Low Prices".
- "The Shop Way to Save"

ABOUT OUR FUTURE:

- Aggressive new store program for Roses and Roses Express.



Variety Wholesalers, Inc. Real Estate Department

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SITE CRITERIA:

- 20,000 - 60,000 Square Foot Buildings in 2nd and 3rd Generation Centers
- Neighborhood Shopping Centers, Store Front Locations, Free Standing Buildings
- Low to Middle Income Customer Base (\$50,000 or Less MHH Income)
- 25% African-American Population within 3 miles

SITE SUBMISSIONS SHOULD INCLUDE:

- Site plan with tenant list
- Available space with dimensions



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